



MINISTRY OF SCIENCE AND HIGHER EDUCATION OF THE RUSSIAN FEDERATION
Federal State Budgetary Educational Institution
of Higher Education
"Ural State University of Economics"
(USUE)

"APPROVED"

Rector of USUE




P. Silin

2025

REGULATIONS

For the International Championship for the Application of Technology
in business analytics and information security
"Competition: analytics and information security"

Yekaterinburg
2025

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1. General Provisions

1.1. These Regulations (hereinafter referred to as the Regulations) regulate the procedure for organizing and conducting the International Championship on the Application of Technologies in Business Analytics and Information Security "With competition: analytics and information security" (hereinafter referred to as the Competition)

1.2. The competition is held within the framework of the Eurasian Economic Youth Forum (hereinafter referred to as the EEYF) and is implemented at the main site of the EEYF - at the Ural State University of Economics (hereinafter referred to as the USUE site), as part of the Congress of Innovators; as well as on foreign and regional EEYF platforms that have chosen this Competition.

The list of foreign and regional sites that have chosen this Competition is indicated on the Competition page of the Congress of Innovators of the EEYF website, as well as on the pages of the foreign and regional sites themselves on the EEYF website.

Internet address of the EEYF website www.eurasia-forum.ru

1.3. Organizers of the Competition:

Federal State Budgetary Educational Institution of Higher Education "Ural State University of Economics" (Ural State University of Economics), Department of Business Informatics.

1.4. Co-organizers of the Competition:

Universities-organizers of foreign and regional EEYF platforms that have chosen this competition for implementation at their sites.

1.5. Competition partners:

- PJSC "Softline"

1.6. The purpose of the Competition is to promote the implementation of creative initiatives of young professionals in the field of business analytics and information security.

1.7. The objectives of the Competition are:

- Identification of talented youth and determination of further prospects for their further development;
- Involving young people in the process of data analysis in the field of business and information security;
- Analysis of positive and negative factors in data analysis in the field of business and information security;
- Introducing young professionals to modern data analysis tools provided by Yandex.


2. Subject of the Competition

The subject of the competitive evaluation is the results of business analysis conducted within the allotted time of the Competition by the participant and performed using the Yandex cloud service Cloud.

3. Conditions of participation in the Competition, registration of participants

3.1. Students of all forms of education, graduate students, scientists from educational organizations, academic institutions and other interested organizations in Russia and foreign countries under the age of 35 are allowed to participate in the Competition (hereinafter referred to as the Participants)

3.2. Works within the framework of the Competition are performed individually.

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3.3 Applications for participation in the Competition are accepted through the registration system of the EEYF website www.eurasia-forum.ru. The application form is specified in Appendix 1.

Participants, representatives of foreign/regional sites of the Competition, select the appropriate site when registering for participation in the Competition, all other participants choose the USUE site.

3.4. Applications for participation are submitted within the deadline specified on the Competition page of the EEYF website.

3.5. There is no registration fee required. The costs of accommodation, meals, and transportation for non-resident participants during the face-to-face portion of the competition will be borne by the participants or their organizations.

4. Stages and timing of the Competition

4.1. The competition is an annual event and is held during the summer semester. The final dates for the Competition, as well as its main stages, are established by order of the rector of the chairman of the EEYF organizing committee - the rector of USUE and are published on the Competition pages of the EEYF website.

4.2. The competition is held in two stages.

4.2.1. **First stage (until April 1, 2025 inclusive)** - acceptance and registration of applications for participation in the Competition.

The first stage is carried out by the organizing committees of the Competition (the USUE site and foreign/regional sites that have chosen this Competition) within the time limits established by the Directorate of the Eurasian Economic Youth Forum and published on the EEYF website.

There is no qualifying round for participants in this Competition. All participants who meet the requirements of Section 3 of these Regulations participate in the finals of the Competition.

4.2.2. **Second phase (April 23, 2025)** — (face-to-face or remote format), consists of performing work to analyze the data provided by the organizers in the Yandex cloud service Cloud, determination of winners and runners-up.

Participation in the competition for participants of foreign/regional Competition sites is also possible using remote technologies - registered participants simultaneously with everyone else receive access to Yandex Cloud cloud resources.

Based on the results of testing, the winner and prize-winners of the Competition are determined, taking 1st, 2nd and 3rd places, respectively, by the number of points scored.

At the same time, winners and runners-up (1st, 2nd and 3rd place) of each foreign/regional site of the Competition are determined. They are determined by the number of points scored among site participants.

On April 24, 2025, an in-person awards ceremony will take place for the winners and runners-up of the Competition as a whole and national/regional rounds of sites. The simultaneous awards ceremony will be broadcast via video conferencing.

5. Procedure for the Competition and criteria for evaluating works

5.1 In order to prepare for the competition, participants are required to familiarize themselves with the guidelines for mastering the fundamental tools of the Yandex Cloud platform. To put their skills to practice, participants are encouraged to solve a testing task. The process of registering with the Yandex Cloud service is outlined in the guidelines.



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These guidelines and the testing assignment can be found in the "Documents" section of the EEFM competition website.

To ensure successful and high-quality skill development, it is essential that participants complete all tasks outlined in the methodological instructions prior to the commencement of the competition.

5.2 During the initial phase, the organizing committee will assess participants' submissions for compliance with the specified requirements.

5.3 During the second phase of the competition, immediately prior to its commencement on April 23rd, 2023 at 10:30am The tasks will be published on the website in the form of a link to a Google Drive folder.

The expert panel of the competition will evaluate the final work submitted by the contestants based on the following criteria:

- Practical feasibility and completeness of the solution - 50 points
- Creative realization (design) - 30 points
- Originality of thinking - 20 points

5.4. The expert panel will make a decision based on the total number of points awarded.

5.5 In case of a tie in the number of points between the winners and the prize-winners, the decision regarding the awarding of prizes will be made by the expert panel.

5.6 The expert panel has the authority to award special recognition to individual participants.

6. Winner's reward ceremony

6.1. By decision of the expert commission, the winners and prize-winners of the Competition are determined, they are awarded Diplomas of 1st, 2nd, 3rd degree and orders for 1st, 2nd, and 3rd place, respectively.

All participants receive electronic certificates of Competition participants.

Additionally, among the participants who participated through foreign/regional sites, 1st to 3rd places of foreign/regional sites are determined. They are awarded certificates for 1st, 2nd and 3rd places in the corresponding areas, as well as commemorative small orders "Star of Eurasia"

6.2. Winners and runners-up are awarded cash prizes within the framework of the Competition prize fund, established on the basis of the order of the USUE Rector and in accordance with the protocols of the Competition expert commissions.

Cash prizes (including payment of income tax) are transferred by the Competition organizer within 1.5 months to the personal accounts of the winner and prize-winners using the details provided to the Competition coordinator, subject to the submission of the following documents to the Competition organizer:

- printout from the bank's personal account: bank details and personal account number for transferring money;
- a copy of the passport page 1, 2 and page with registration;
- a copy of the TIN or a printout of the TIN data from the website.

Cash prizes for foreign participants participating in the finals via online communication are transferred according to the details of the bank that is a partner bank of the Russian bank.

6.3. The awarding of all finalists of the Competition will take place as part of the final events of the XV EEYF **on April 24, 2024** simultaneously at the USUE site and at foreign/regional Competition sites using online communication.



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7. Management of the Competition on the USUE site

7.1 The competition will be managed by the EEYF organizing committee and the competition organizing committee.

7.2 The chairman of the EEYF organizing committee, the Rector of the USUE, will:

- approve the regulations for the Olympiad;
- sign an order to hold the Olympiad and establish the composition of the organizing committee for the Olympiad as well as the order for the composition of the expert panel;
- carry out general management of organizing and conducting EEYF events within which the Olympiad will take place.

7.3 For the organization and conduction of the competition, a committee will be formed and approved by order from the Rector. The committee will consist of:

Chairman

Co-chair

Members:

Scientific director of the competition

Coordinator(s)

Chairman and members of the expert panel of the competition

Representatives of partner organizations participating in the competition

Secretary of the competition

7.4 The Organizing Committee is responsible for the overall management and coordination of the event.

7.4.1 The Chairman of the Organizing Committee:

- Approves the rules and regulations for the competition, signs orders for the organization of the competition and the composition of the organizing committee, as well as the order for the composition of the expert panel.

- Provides overall management of the organization and implementation of events related to the EEYF (Event for Excellence in Field of Medicine), within which the competition is held.

7.4.2 Co-Chair of the Organizing Committee (Co-Chair):

- Collaborates with the scientific director to directly manage the organization and execution of the EEYF.

- Assists in the formation of the expert panel for the competition.

7.4.3 An expert panel is established to evaluate the submitted works in a professional manner.

The chairman of the expert panel for the competition is the director of the Digital Eurasia Congress. The panel consists of highly qualified educators, leading academic experts from the organizers and partners of the competition, as well as external experts. The panel is composed of between 5 and 7 members, with more than half being representatives of external organizations.

Decisions made by the panel are recorded and signed by the chair, secretary, and members of the panel (see Appendix 2).

7.4.4 Scientific advisor for the competition:

- Prepares and submits the regulations for the competition to the rector for approval.


- Co-chairs the expert panel.

- Selects the members of the expert panel.

7.4.5 The coordinator of the competition, in collaboration with their assistant and the relevant working group, shall:

- ensure the invitation of members of the expert panel for the competition;

- send information letters to relevant educational, research, and scientific organizations in the Russian Federation and other countries;

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- organize the registration and verification process for received entries to ensure compliance with established requirements;
- facilitate the organization of the final event and the operation of the expert committee for the competition;
- arrange for the issuance of diplomas and certificates, as well as the awarding ceremony for winners and medalists of the competition; and
- prepare a report on the overall conduct of the competition.

A dedicated expert panel will be formed to conduct a thorough evaluation of the submitted entries.

The Chairman of the Expert Committee for the Competition is the Director of the EEYF Congress, where the competition takes place. The Scientific Director of the Competition serves as the Co-Chair of the Expert Commission for the Competition.

The Expert Commission consists of highly qualified educational and scientific professionals, leading experts from among the organizers of EEYF, and invited experts. More than half of the Commission members must be representatives from outside organizations. Decisions of the Expert Commission are made by open voting, with a simple majority vote of the Commission members present. Minutes are recorded and signed by the Chairman, Secretary, and Commission members (Appendices 4 and 6).

Information about the Composition of the Organizing Committee and Expert Commissions for the Competition will be published annually on the EEYF Competition page.

8. Management of the Competition at foreign/regional sites of the EEYF

8.1. The Competition is managed by the organizing committee of the foreign/regional EEYF site and the Competition coordinator of the EEYF site.

8.2. Coordinator of the EEYF Competition:

- organizes the distribution of information letters to educational, research and scientific organizations in their country/region of Russia;
- organizes registration (through the registration system of the EEYF website) and verification of compliance of received applications with established requirements;
- organizes participants who applied to participate in the Competition through a foreign/regional platform to timely complete the final stage of the Competition remotely;
- sends information letters to the winners of the site, who took 1st to 3rd place among the site participants, about participation in the award procedure, which will take place on the territory of the site's head university on **April 24, 2025**.

9. Coordinates of the Organizing Committee of the Competition


Organizer of the Competition: Federal State Budgetary Educational Institution of Higher Education "Ural State University of Economics" (Ural State University of Economics)

Address: 620144, Ekaterinburg, st. March 8/Narodnaya Volya, 62/45

Tel.: (343) 257-91-40, fax: (343) 257-71-47

Official website of the organizer: www.usue.ru

Official website of the Competition and the Eurasian Economic Youth Forum (EEYF): www.eurasia-forum.ru.

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The contact details of the Competition coordinators are indicated on the Competition page of the EEFM website.



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Appendix 1

PARTICIPANT APPLICATION of the International Championship for the Application of Technology in business analytics and information security "Competition: analytics and information security"

I ask you to take part in the International Championship on the use of technologies in
business analytics and information security "Competition: analytics and information security".
I provide the following information about myself:

Participant	Surname	
	Name	
	Surname	
	Date of Birth	
	Place of study/work	
	Group, course / position	
	Faculty (department, institute)	
	Department	
	Specialty, specialization (profile)	
	Citizenship	
	Address of place of study (country, city)	
	Contact number	
	E-mail	

*The application is submitted by filling out the participant registration form on the
specialized website of the EEYF.

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Appendix 2

PROTOCOL OF THE MEETING OF THE EXPERT COMMISSION

on determining the winners and prize-winners of the International Championship for the
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No. _____

Yekaterinburg

Composition of the expert commission:

Chairman of the expert commission:
FULL NAME - job title

Co-chairman of the expert commission:
FULL NAME - job title

Members of the expert commission:
FULL NAME - job title

Agenda for the meeting of the expert commission:

Determination of the winners and prize-winners of the International Championship for the
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Having assessed the submitted scientific works, the commission decided:

1. Establish the following assessments of the participants' work on a 100-point scale:

Table 1 - Average ratings of participants

No.	Full Name	Name of university, organization	Number of points scored

2. In accordance with the points scored, assign the following award documents to each participant in the Competition

Table 2 - Award documents of participants

No.	Full Name	Name of university, organization	Type of award document amount of cash prize (RUB)



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3. Be recognized as the winner of the International Championship for the Application of Technology in business analytics and information security "Competition: analytics and information security"

(full name/teams included)

from the organization

The name of the organization

Be recognized as a winner (II place)

(full name/teams included)

from the organization

The name of the organization

Recognize as a winner (I I I place)

(full name/teams included)

from the organization

The name of the organization

Chairman of the expert commission _____ / full name

Signature

Co-chairman of the expert commission _____ / full name

Signature

Member of the expert commission _____ / full name

Signature

Secretary _____ / full name

Signature



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The draft Regulation has been submitted by

the Head of the Department of Business
Informatics

D.M. Nazarov

Agreed:

Vice-Rector for Social Work
and Youth Policy, Co-Chairman of the EEYF

R.V. Krasnov

Vice-Rector for Scientific Work

V.E. Kovalev

Director of the Digital Eurasia Congress,
Director of Institute of Digital Technologies
for Management and Information Security

A.Y. Kokovikhin

Head of the Law Department

M.I. Brill

Head of the Management of Scientometrics,
Research and Ratings

V.A. Blaginin

Национальный Университет
информационных
коммуникаций